

AVE celebrates its 120th anniversary by launching Whitek 44, the Integrated Wiring System

A new collection with matte white finish, a wide range of designs and many new features to complement all the AVE systems.

AVE's tradition of innovation continues. In the year of its 120th anniversary, AVE presents **Whitek 44, the Integrated Wiring System** designed to meet different technological needs. In fact, it not only introduces the latest technical and aesthetic innovations but is also designed to integrate perfectly with AVE systems.

Whitek 44 represents a complete and versatile solution. At the heart of the system there is the **new matt white wiring accessories series**, comprising over 300 items. Next to it is **new generation axial controls**, which ensure the linear aesthetics of the light point. Two new lines of front plates complete the range:

- **Pills front plates** in Corian[®], available in touch version with new stylish gems, in hotel management and traditional versions. A combination of style and quality for high-end installations;
- **Easy Smart 44 front plates** in technopolymer, a line with an ultra-thin design, ideal for those preferring simple lines and reduced costs.

These are complemented by **extensions to existing ranges**. AVE has introduced new colours for Smart 44 & Smart Touch front plates and the new collection Smart 44 for toggle controls, offering even more customization options. The New Style series also expands the color palette for both toggle and traditional controls.

Whitek 44 also integrates with all the new evolutions of AVE systems for residential and professional environments, including the innovations already presented and those to be launched later this year: **chronothermostats with central knob**, available in Wi-Fi and wired home automation versions; **multifunction IoT controls** for managing dimming, scenes and commands; devices for **intelligent energy management**; the iconic **18" Touch Screen** for the supervision of all AVE technological systems (connected and wired home automation, anti-intrusion and IP video intercom systems), which will be released with the new user-friendly **AVE graphical user interface**. Solutions for the hospitality sector are also being renewed: AVE is introducing new **room card readers** with coordinated finishes to the Pills collection and an **access control touch keypad** dedicated to unmanned facilities.

For 120 years, AVE has been synonymous with **excellence and quality in the electrical industry**. With Whitek 44, the company reaffirms its commitment to providing cutting-edge, integrated, design-oriented solutions that meet the needs of a constantly evolving industry.

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