**AVE Whitek 44: upgraded with new generation axial controls**

***They guarantee flawless alignment and reliability tested for more than 100.000 maneuvers, equivalent to more than 60 years of use.***

AVE continues to redefine standards in the electrical industry with **Whitek 44**, the integrated system that revolutionizes the way people think about electrical systems. At the heart of the system there is a fine matt **white wiring accessories series**, comprising more than 300 items. A complete and versatile solution now enhanced with **new generation axial controls** that ensure a linear light point aesthetic.

Designed with **minimalist switch** that always return to their original position, ensuring perfect alignment with the front plate. **The switch can be activated over the entire surface** for maximum comfort in daily use. The pressure required to operate them is also minimal, making interaction with the controls even more immediate. Another distinctive feature is the illuminated gem, which is common to all series and makes them easily identifiable in the dark. In addition, the switches can be personalized with **illuminated icons** for key, lamp, bell and with the **oval gem version dedicated to Whitek 44**, coordinated with the new ultra-thin front plates of the **Pills, Smart & Easy Smart series** that complete the AVE integrated wiring accessories system.

The **Whitek 44 axial controls** are not only distinguished by their refined aesthetics - with two finishes, sharp-edged and beveled - but also by their **outstanding quality**. The closed surface of the controls provides **optimum protection against dust**. The mechanism that drives the units is precision engineered to ensure durability beyond industry standards, with reliability **tested for more than 100.000 maneuvers**, equivalent to more than 60 years of use.

The axial control range includes **switch, two-way switch, intermediate switch and push-button**. The range is available in rocker-less version and versions with body, that introduce also a **bipolar switch**.

With **Whitek 44 and axial controls**, AVE redefines the user experience of electrical systems, combining elegance, technology and functionality. Whitek 44 integrates with all the **new evolutions of AVE systems** for residential and professional environments: chrono-thermostats, available in Wi-Fi and wired home automation versions; multifunctional IoT controls for scene and light; intelligent energy management devices; and the iconic 18" touch screen for the supervision of all AVE technology systems (wired and wireless home automation, anti-intrusion and IP video intercom systems) with the new, even more user-friendly AVE graphical user interface. Whitek 44 is also combined with AVE solutions for the hotel sector through room card readers with finishes coordinated with the Pills collection and the new keypad for access control dedicated to unmanned facilities.

**In addition to the Whitek 44 range**, there are aesthetic alternatives that bring simultaneous axial control to the Tekla series and, soon, to the AVE Domus, Allumia and Class series.

Rezzato, November 14, 2024