

AVE Whitek 44 with axial controls and stylish front plates

The AVE Integrated Wiring System introduces next-generation axial controls and two collections of front plates with iconic, ultra-thin designs.

Whitek 44 is an innovation for the electrical sector: an integrated wiring system designed to perfectly complement all AVE ranges, harmonizing them with new technical and design developments. Whitek 44 is conceived as a complete and versatile solution; at the heart of the system is the **new matt white series**, consisting of more than 300 wiring accessories. Among the most important new products introduced with Whitek 44 are:

- **Next-generation axial controls:** designed with minimalist keys that always return to their initial position, ensuring perfect alignment with the front plate and reliability **tested for more than 100,000 operations**, equivalent to more than 60 years of use. The controls can be operated over the entire surface. The pressure required to operate them is also minimal, making interaction with the controls even more immediate. Another distinctive feature is the **illuminated gem**, which makes them easy to see in the dark. In addition, the keys can be customized with **lightable symbologies**.
- **Pills front plates: a Corian® collection with an ultra-thin design**, only 4 mm thick, available in **Touch, Traditional and Hotel versions**. Designed by arch. Simone Micheli, who has been working with AVE for years on prestigious projects, this collection opens up new creative horizons to rethink the electrical system in a totally innovative way. The chamfered edges seek perfection and enhance a pure and essential aesthetic. The luminous gems that identify the controls are also a stylish element.
- **Easy Smart 44 front plates: a minimal and super thin collection** available in different colors. Made of high quality technopolymer, it's designed to create stylish electrical installations with a focus on costs that remain affordable. Its versatility in terms of colors and formats makes it perfect for any context, both residential and commercial.

Whitek 44 integrates with all the new evolutions of AVE systems for residential and professional environments: **chronothermostats with central knob**, available in Wi-Fi and wired home automation versions; **multifunction IoT controls** for scenes and dimming of lights; devices for **intelligent energy management**; and the iconic **18" Touch Screen** for supervision of all AVE technological systems (IoT and wired home automation, anti-intrusion and IP video intercom), enhanced by the new, even more user-friendly AVE graphical interface. Solutions for the hospitality sector are also renewed: AVE introduces **new room card readers** with coordinated finishes to the Pills collection and an **access control keypad** for unmanned facilities.

With Whitek 44, AVE reaffirms its commitment to providing cutting-edge, integrated and stylish solutions that meet the needs of a constantly evolving industry. A single system perfect for traditional electrical systems, wired home automation and IoT. Ideal for residential, commercial and hotel environments.

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