

## **AVE achieves ETIM 9 certification and enhances its online presence with new video resources and BIM content**

**Standardized classification, improved product data accessibility and innovative digital tools to support installers and specifiers.**

AVE, a leading company in the electrical and electronics industry, has achieved **ETIM 9 certification** and successfully completed the migration of its product catalogue from ETIM 7 to ETIM 9. This milestone confirms the company's ongoing commitment to innovation and quality.

The **ETIM 9 certification**, together with the data migration and update process, ensures a standardized classification and accurate description of AVE products. This facilitates product search, selection and integration into digital systems and platforms.

To further support its customers and partners, **AVE has also expanded its online presence with new tools and resources:**

- **Video section**: A comprehensive video section, available on the company's website, provides an immersive experience into the AVE universe. It includes corporate videos that showcase the company's values and identity, as well as detailed tutorials that guide users through product features, functionalities and installation procedures.
- **BIM design**: In an effort to promote the adoption of Building Information Modelling (BIM) in the electrical sector, AVE has launched a dedicated website where designers and installers can access a wide range of 3D models and BIM object libraries. Special attention has been given to high demand items, ensuring immediate availability of the most requested products and facilitating the design of efficient, state-of-the-art electrical systems.

These new initiatives underline AVE's commitment to providing innovative solutions and comprehensive support to its customers, assisting them at every stage of the process, from design to installation.

Rezzato, April 3, 2025

**[www.ave.it](http://www.ave.it)**